



NEWS RELEASE

For Immediate Release

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State of Oklahoma Announces Launch of OK.gov Twitter

Follow Oklahoma Government Tweets @okgov

OKLAHOMA CITY – March 4, 2011 – OK.gov, Oklahoma’s official website, announced today the creation of an account on the popular social media platform Twitter at <http://twitter.com/okgov>. Through Twitter, OK.gov will be able to quickly and efficiently notify the public regarding state agency news, Oklahoma government online services, and information affecting Oklahoma citizens during weather related events.

“This is a great opportunity to allow the public to be connected to information regarding Oklahoma government and news from our state agencies,” says Alex Pettit, State Chief Information Officer. “This form of technology allows people to become informed conveniently and in a timely manner.”

The announcement of an OK.gov Twitter account comes after the announcement that Oklahoma state and local government entities can now use the social media website Facebook. OK.gov plans to open a Facebook account in the near future.

“These two social media platforms provide Oklahomans an opportunity to keep up with developments in state government as the administration of Gov. Mary Fallin pursues a policy of transparency in government on many levels,” said Preston Doerflinger, director of the OSF and secretary of finance.

To follow OK.gov's Twitter, visit <http://twitter.com/okgov> and select the "Follow" button. Once following, citizens will receive real-time access to tweets regarding state agency news and Oklahoma government.

About the Oklahoma Office of State Finance

The Office of State Finance is responsible for producing the Governor's Executive Budget and the Comprehensive Annual Financial Report, issuing official monthly revenue reports, partnering in the implementation of the State of Oklahoma's Integrated Central Financial System (CORE), and managing OK.gov, the state's Internet portal. Additional information is available at <http://osf.ok.gov>.

About OK.gov

[OK.gov](http://ok.gov) is the [official website of the state of Oklahoma](http://ok.gov) and a collaborative effort between the Oklahoma Office of State Finance (OSF) and Oklahoma Interactive, LLC to help Oklahoma government entities web-enable their information services. OSF is responsible for [OK.gov](http://ok.gov). Oklahoma Interactive operates, maintains, and markets OK.gov and is part of eGovernment firm [NIC's](http://nicusa.com) (NASDAQ: [EGOV](http://nicusa.com)) family of companies.

About NIC

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